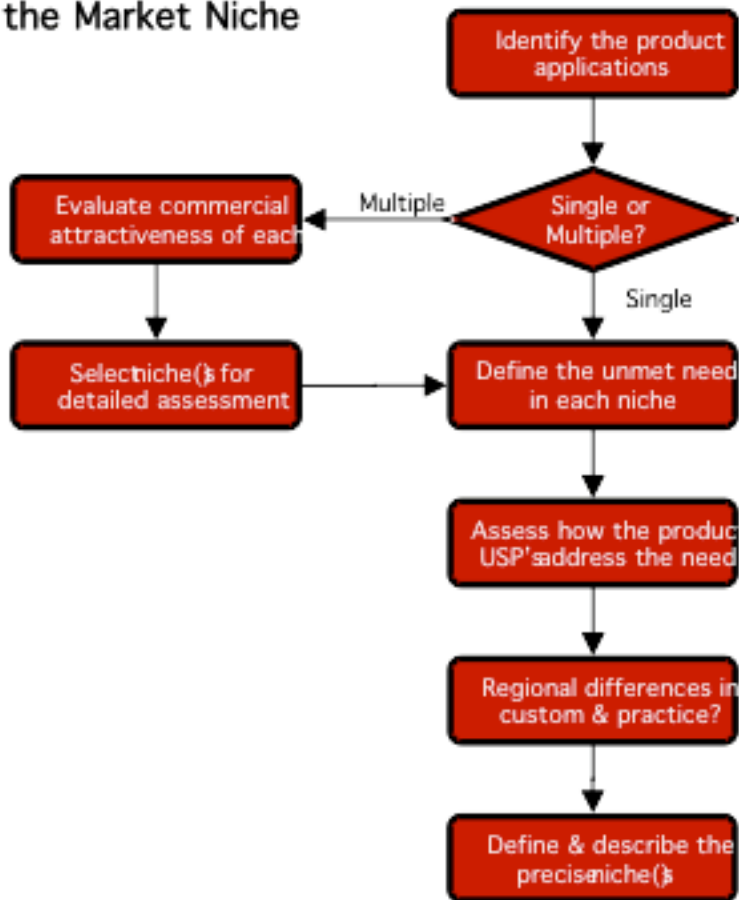


Define the Market Niche



Describe the Market Niche

